

How Much Do You Know About RCM for ASCs?

What you don't know about revenue cycle management (RCM) can cost you and drag down your bottom line.

Read on to learn more about the most common myths and misconceptions about the RCM process for ambulatory surgery centers.



MYTH

"Denials are just part of doing business."

TRUTH 01

Most denials are preventable with the right processes.

An ASC-focused partner blends specialized knowledge with versatile, tech-enabled solutions tailored to your needs.

TRUTH 02

"All RCM vendors are the same."

MYTH

MYTH

"Our A.R. days are fine—we don't need an assessment."

TRUTH 03

Even "fine" A.R. can hide inefficiencies or missed revenue.

The right partner provides transparency to increase visibility and control.

TRUTH 04

"Outsourcing RCM means losing control."

MYTH

MYTH

"RCM is just billing and coding."

TRUTH 05

When driven by automation and experience, RCM includes front-end support, eligibility, documentation, collections, and more.

You can't afford not to—missed revenue adds up fast.

TRUTH 06

"We can't afford an RCM assessment."

MYTH

MYTH

"We only need help when things go wrong"

TRUTH 07

Proactive RCM support prevents problems before they impact your bottom line. Waiting until there's a crisis is costly.

You're likely already losing more in missed revenue, denials, and delays than the cost of a third-party partner.

TRUTH 08

"We can't afford to outsource RCM."

MYTH

Move Your RCM FORWARD

Now that the **myths** have been busted, it's time to address the **truths** with in2itive.

We combine deep industry knowledge with smart technology to streamline revenue cycle operations. Seamlessly integrating into your workflow, our team drives transformation through automation and AI, while boosting performance, minimizing leakage, and delivering financial clarity at every stage.

Interested? Let's Talk!

in2itive.com/contact